

Be a part of something big!

come on shopping
shop locally online



What is Come On Shopping?

An online shopping centre experience for the Northern Inland region of NSW.

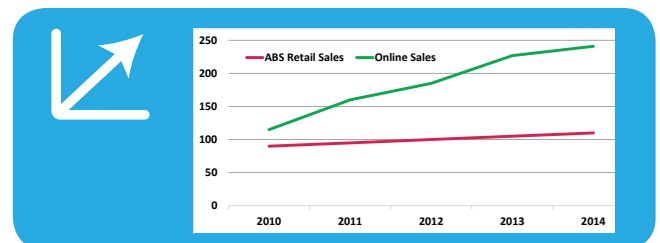
Customers will be able to purchase from different stores in one transaction, much like if they were physically in your town centre. So your products might be discovered by people looking for related goods.

There is also a handy 'Click and Collect' feature, so people can browse your products or services before leaving their home, meaning you spend more time on interested customers when they arrive at your place of business.



Why businesses need to get online now!

Online sales are growing much faster (12% pa) than overall retail sales. Tapping in to the \$15 billion dollar online shopping market in Australia means you can grow your business as well as protecting it from changes in your local town.



\$15.3 Billion of online sales in Australia in the past 12 months

How will Come On Shopping help?

By utilising the power of a group while at the same time being your own individual website, you can access a larger customer base while not being bamboozled by 'Tech Speak'.

For a Flat Fee per month, you will have a one-stop-shop for your website needs including product listing, online shopping cart, build as many pages as you want. In later stages, build a Newsletter in the online space, utilise gift certificates and discounts.

Your site will be optimised for ranking in search engines e.g. Google. When customers perform related searches, your site will appear, not Come On Shopping.

How much will it cost?

Building your own website can cost thousands of dollars a year. Our plans start from as little as \$29 per month with no lock-in contract and no commissions* on sales.

Is it easy to use?

You don't need to know much about computers to use Come On Shopping. It's easy to use and local support will be only a phone call away.

What if I need help?

You are not in this alone. Tiffany, our dedicated support person, is available to take a phone call and answer an email if you have any questions. There will be videos, hints, and tips available on the website. A Facebook group of like-minded businesses will also be on hand to help you out.

Why is Come On Shopping different?

We are passionate about supporting growth in the Northern Inland region.

We want to help local businesses prosper with the tools and support to succeed online.

Come On Shopping is a not-for-profit initiative of Regional Development Australia – Northern Inland and supported by local Councils in the region.





How does it work?

You will have a fully customisable website; add your logo, a banner, choose your colours, add your products or services and create your unique online space.

New features will be added regularly at no extra cost, such as Newsletter editing, Gift Certificates, and discount features to give you more control.

As a group, all businesses will have greater power to attract customers through Google. Come On Shopping will be advertised on Television, Radio, Online and in Newspapers throughout the region to help draw customers to your online store.



PART OF THE **come on shopping** NETWORK

Shopping Cart | User Profile



About
Home made, yellow tinted sweets and lollies! We make these sweets from all Australian grown and processed ingredients. Home made, yellow tinted

Contact

02 1234 3123

info@tamworthy.com.au

Northern Inland Business Group

- Categories**
- Kitchen
 - Tables
 - Chairs
 - Bar Tools
 - + Bedding
 - + Dressers
 - Accessories
 - + Stuff

Nav 1 | Nav 2 | Nav 3 | Nav 4

I am a shop announcement. I want to tell you about my 30% off sale! September only.

The Candy Store

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean commodo ligula eget dolor. Aenean massa. Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Donec quam felis, ultricies nec, pellentesque eu, pretium quis, sem. Nulla consequat massa quis enim. Donec pede justo, fringilla vel, aliquet nec, vulputate eget, arcu. In enim justo, rhoncus ut, imperdiet, natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Donec

Love This Like This

Search Group

<p>Product Name fits on one line Short description of product which can span 2 lines max.</p> <p>\$Price \$save</p>	<p>Product Name fits on one line Short description of product which can span 2 lines max.</p> <p>\$Price \$save</p>	<p>Product Name fits on one line Short description of product which can span 2 lines max.</p> <p>\$Price \$save</p>	<p>Product Name fits on one line Short description of product which can span 2 lines max.</p> <p>\$Price \$save</p>
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98 items found | [View All](#) SORT BY

<p>Twig Hood Bamboo</p>	<p>Twig Hood Bamboo</p>	<p>Twig Hood Bamboo</p>	<p>Twig Hood Bamboo</p>
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Come On Shopping Features at a glance:

- Customisable and easy to use website
- Optimised for search engine ranking
- Power of a group online
- Customers can purchase from multiple stores
- Customers can order online and collect in store
- Cost-effective website solution
- No lock-in contract or sales commissions*
- Local support from staff and community for all your questions

Come On Shopping is a cost-effective and easy way for our local businesses to get online with:

No lock-in contract

One low monthly fee

No sales commission*



Pricing & Plans for everyone

Choose a plan that suits your situation. With no lock-in contracts or sales commissions*, Come On Shopping is an affordable solution to get you online in minutes.

Want to sign up?

Fill out the enclosed form or go to: comeonshopping.com.au to print out a copy.

Submit forms by post to PO Box 72 Armidale NSW 2350
Or by Email: registrations@comeonshopping.com.au

There's an affordable plan to suit everyone!	Basic	Plus	Pro	Group
	Ideal for service providers like tradies and those who just want to have an online presence.	Perfect for those who have a small range of products or want to only sell a limited range of items online	This all-inclusive plan is great for established businesses with a wider range of products to sell	Group sites allow for the promotion of sites in the network that belong to the group. Ideal for Business Chambers and interest groups
Foundation Search Engine Optimisation	✓	✓	✓	✓
Website Hosting	✓	✓	✓	✓
Personalised sub-domain	✓	✓	✓	✓
Site customisation	✓	✓	✓	✓
Unlimited content pages	✓	✓	✓	✓
Customisable home page banner image	✓	✓	✓	✓
Featured products on home page	-	✓	✓	✓
Shopping cart & payment facilities	-	Up to 15 Products	Unlimited Products	-
Products management	-	✓	Unlimited Products	-
Product feeds into product search sites	-	✓	✓	-
Customer order manager	-	✓	✓	-
Automated order updates to customers	-	✓	✓	-
Monthly Subscription	Only \$29	Only \$39	Only \$59	Only \$29
Once-off setup cost	Only \$99	Only \$99	Only \$99	Only \$99

* Come On Shopping does not charge commissions, however Paypal does have a fee structure which will apply. See their website for details.



Featured Products

Select products and services from within Northern Inland, New South Wales



Enquiries:

Call 1300 966 575 or 02 6771 0705
Email registrations@comeonshopping.com.au
Visit www.comeonshopping.com.au

As a Not-For-Profit Incorporated Association, RDA Northern Inland will reinvest all income generated by Come On Shopping back into the initiative.

An initiative of



Ready to join?

Business Signup Form

come on shopping

shop locally online



**Want to sell your goods / services online?
Looking for an easy and affordable solution?
Fill out this form to get started.**

Come On Shopping is an initiative developed by Regional Development Australia Northern Inland in conjunction with our 13 Local Councils. For further information refer to our **"Why join Come On Shopping"** booklet or visit www.comeonshopping.com.au

*Denotes mandatory fields

Business Name * (legal) _____

Trading Name * (used as your store name) _____

ABN* _____

Business Email* _____

Alternate Contact Email _____

Phone 1* _____ Phone 2 _____

Business Address* _____

Town* _____ Postcode* _____ State* _____

Postal Address (if different to above) _____

Town _____ Postcode _____ State _____

Local Government (Council) Area* _____

If you sell alcohol, please provide your liquor licence number _____

How did you hear about us? _____

TELL US ABOUT THE PRODUCTS / SERVICES YOU WOULD LIKE TO SELL WITH US:

Agricultural Supplies
(chemicals, seed, machinery etc)

Artworks

Baby Goods

Books

Boutique Foods

Clothes

Computers / Laptops / Tablets

Groceries (Meat, Bread, Fruit & Veg)

Jewellery

Music and Movies

Musical Instruments

Party Supplies

Pet supplies

Services (Electricians, Gardeners,
Plumbers, Housekeepers etc)

Shoes

Small Electrical

Sporting Goods

Stationery Supplies

Toys

Whitegoods / Home Entertainment

Wine / Beer

Other, Please Specify

If you are a service provider, what type of
service to you provide? (eg. Electrician,
Photographer, Family Day Care)

WHO ARE WE LOOKING FOR?

Any Northern Inland-based
businesses who have goods and/or
services to sell and promote online.

WHY APPLY?

- Access the \$15.3 Billion of Australian online shopping
- Easy to use, customisable website
- No lock-in contract, no commissions*, and no overwhelming 'Tech Speak'
- Use the power of the group to increase customers and get found on the web
- Locally based technical and online marketing support

* Come On Shopping does not charge commissions, however Paypal does have a fee structure which will apply. See their website for details.

We have a range of packages on offer, which one would you like to sign up for? (please tick)

Basic
\$29
+ \$99 Setup Fee

Plus
\$39 per month
+ \$99 Setup Fee

Pro
\$59 per month
+ \$99 Setup Fee

Group
\$29 per month
+ \$99 Setup Fee

You will need to have a PayPal account to receive payments from your customers and to pay your monthly subscription fees.

Do you already have a PayPal account for your business? Yes No

If so, what email address is associated with this account? _____

You will be provided with your own unique sub-domain for your store. This subdomain is a website address that allows people to go directly to your site. This can be your business name or something else that you would like to use and it will be followed by the comeonshopping.com.au domain name. Your choice is subject to availability and approval.

For example, if you choose "madewithlove" your website address will be "madewithlove.comeoninland.com.au".

What would you like your subdomain name to be? _____ .comeonshopping.com.au

Are you a member of a local Chamber of Commerce? Yes No

If so which one? _____ Member Number (if applicable) _____

To be part of the **Come On Shopping** network you need to:

- Be located in the Northern Inland region of New South Wales
- Have a PayPal account to accept payments for sales and to pay your monthly subscription fee
- Agree to our Terms and Conditions: Read here: www.comeonshopping.com.au/tandcs.pdf

IF YOU ARE IN THE FIRST ONE HUNDRED BUSINESSES TO SIGN UP FROM LAUNCH, RECEIVE YOUR FIRST THREE MONTHS FREE! (Excludes set-up fee).

By signing this form you agree to our joining requirements (above) and to join the **Come On Shopping** network from launch (scheduled for late August). You also **certify** that you have the required authority to sign on behalf of the business

Signed _____

Name _____

Position _____ Date _____

Would you like to start setting up your store early? Then become a beta tester! Beta testers will be the first to start using the system in late July. This allows us to check everything is working okay before launch, and in return for your feedback you will have extra time to work on setting up your site.

Would you like to be a beta tester? Yes No

You can submit this form by: **POST** PO Box 72, Armidale NSW 2350 OR **EMAIL** registrations@comeonshopping.com.au



**Congratulations on joining
Australia's first regional shopping network!**

FEELING UNSURE? Contact Tiffany on 02 6771 0705 or 1300 966 575. She will be happy to help.