



# Media Release

21 September 2020

---

## **WATER NIGHT – 22 OCTOBER 2020**

Smart Approved WaterMark and Tenterfield Shire Council are inviting households in the Shire to participate in the water awareness event, Water Night, on Thursday, 22 October 2020 – during National Water Week.

Many of us use water mindlessly and underestimate how often we reach for the taps and we often take tap water for granted. Water Night is aimed to increase awareness of how we use water in the house and stop us mindlessly reaching for the tap.

The challenge is to not use taps, showers and running water for the night, making do with one bucket of water only, from 5pm to 5am on Thursday, 22 October 2020. (*Use of water for hand hygiene and religious reasons is exempt of course*). We believe that if we all discover just how often we reach for our taps and how subconsciously we do it – you, your family, friends and colleagues and others just like you, will have a whole new perspective on how you use and save water now and in future.

There is also going to be a 'Bucket Decorating Challenge' on social media, launching 27 September 2020. From staple to standout, Smart Approved WaterMark will be asking Australian's to take their boring household bucket, decorate it, and turn it into a masterpiece. From paint, to makeup, sticky notes to flowers, we'll challenge people to use any materials to create extraordinary buckets and post it via their social channels.

There are a range of materials that you can access before and during the event, including Tap Guardians, Water Night hacks information and posters, to name a few. Download the resources, find out more about the night and register your interest at [www.waternight.com.au](http://www.waternight.com.au).

**ENDS**