



Media Release

28 September 2021

WATER NIGHT – 21 OCTOBER 2021

Smart Approved WaterMark and Tenterfield Shire Council are inviting households in the Shire to participate in the water awareness event, Water Night, on Thursday, 21 October 2021 – during National Water Week.

Many of us use water mindlessly and underestimate how often we reach for the taps and we often take tap water for granted. Water Night is aimed to increase awareness of how we use water in the house and stop us mindlessly reaching for the tap.

The challenge is to not use taps, showers and running water for the night, making do with one bucket of water only, from 12pm to 12am on Thursday, 21 October 2021. *(Use of water for hand hygiene and religious reasons is exempt of course)*. We believe that if we all discover just how often we reach for our taps and how subconsciously we do it – you, your family, friends and colleagues and others just like you, will have a whole new perspective on how you use and save water now and in future.

There is also going to be a huge range of activities for the kids and for the whole family to enjoy, spreading awareness and education through a vast social media platform, as well as engagement from a variety of ambassadors including Costa from Gardening Australia.

Amazing prizes are available for anyone who jumps on and registers before 21 October 2021 including a variety of gardening equipment and major prizes of dishwasher giveaways.

There are a range of materials that you can access before and during the event, including Tap Guardians, Water Night hacks information and posters, to name a few. Download the resources, find out more about the night and register your interest at www.waternight.com.au.

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