

# VILLAGE CONCEPT PLAN

*Step out of your  
imagination and into the  
unspoilt beauty of  
Tenterfield Shire*

*It's humble....*

*It's authentic...*

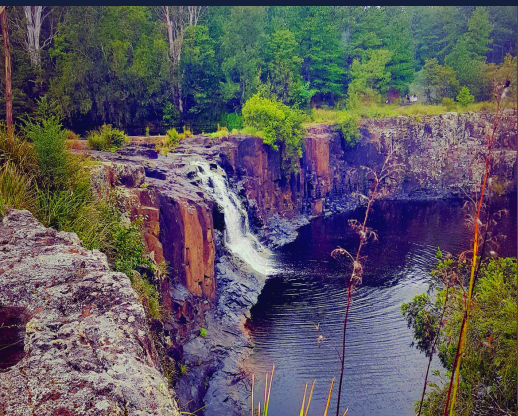
*It's True.*



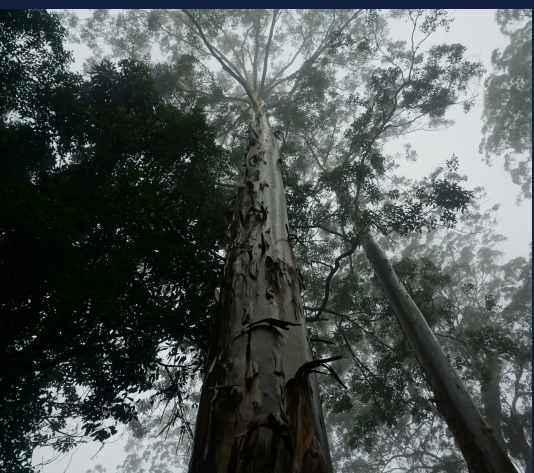
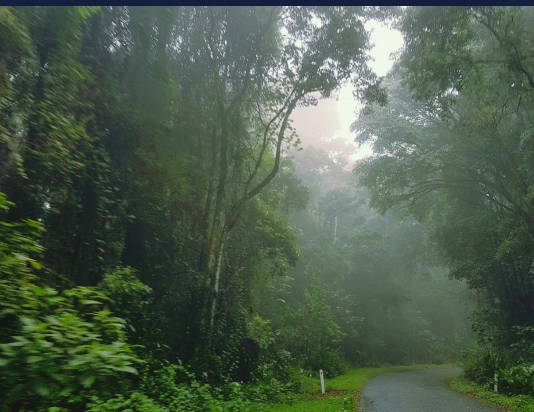
**E  
L  
L  
I  
V  
E  
N  
E  
B  
U  
R  
N**

This plan was adopted by Council on  
25 May 2022 Resolution Number 93/22





# CONTENTS



PURPOSE OF THIS CONCEPT PLAN..... 3

OUR STORY ..... 4

OUR AIMS ..... 5

OUR VISION ..... 6

MAIN AREA CONCEPT PLAN .....7

KEY ACTIONS FOR URBENVILLE..... 8

COMMUNITY CONSULTATION ..... 9

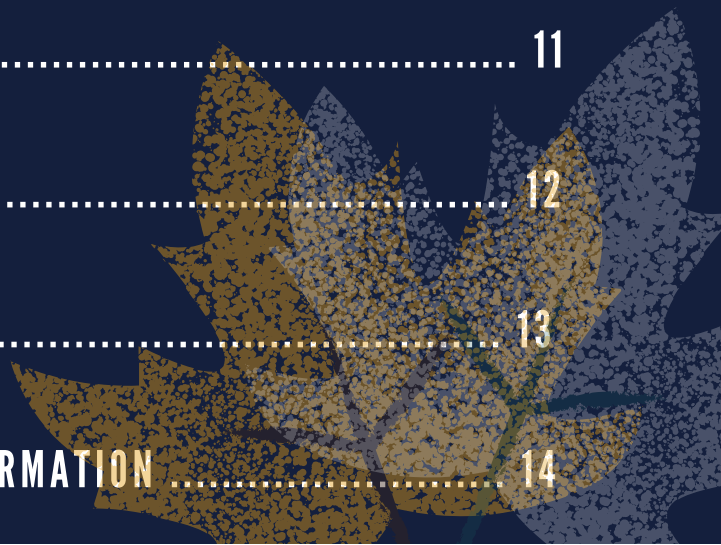
PUBLIC OPEN SPACE ..... 10

LINKAGES ..... 11

LANDSCAPE ..... 12

TOURISM ..... 13

IMPORTANT INFORMATION ..... 14





# PURPOSE OF THIS CONCEPT PLAN

The purpose of the Urbenville Concept Plan is to provide an updated strategic direction for future village improvements in order to achieve an environment which provides for the needs of its residents and visitors alike. This plan is an updated version on the original that was adopted by Council in 2015.

The Urbenville Concept Plan builds on the research and community consultation undertaken by Tenterfield Shire Council and the community of Urbenville. It identifies the areas that require embellishments in order to create a beautiful, functional and interesting area.

The ideas contained in this plan aim to support the village of Urbenville as an attractive and appealing area. With future improvements to Urbenville Village it is envisaged more visitors to the region will stop and explore all that it has to offer and create a sense of community pride and ownership of the public spaces within the village.





# OUR STORY

Surrounded by National Parks, rainforests, rivers and pioneering relics, Urbenville is the perfect northern gateway to the Tenterfield Shire.

Urbenville is situated on the traditional land of the Githabul people. Council pays respect to the past, present and future Traditional Custodians and Elders of this nation and the continuation of cultural, spiritual and educational practices of Aboriginal and Torres Strait Islander peoples.

Urbenville is a town that developed from the gold rush of the mid to late 1800s. The nearby Tooloom gold diggings attracted around 2,500 miners at its height. At Billy May's Point, down Tooloom Road, you can view the old shafts and workings of the gold fields. Originally known as Tooloom, the village was renamed Urbenville after Mr William Urban who was the first white child born at the Tooloom gold diggings.

Urbenville is located 157 Km from Brisbane if travelling along National Route 13 and 138 km south-west if navigating along via Clarence Way to Tenterfield. Today, Urbenville is a popular destination for 4WD enthusiasts and outdoor adventurers. The landscape is dominated by Crown Mountain.





# OUR AIM

1. To create a welcoming village centre which reflects the stunning surrounding natural landscape in which it sits.
2. To capitalise on day trip visitation by promoting things to see and do and creating an attractive tourism trail around the village.
3. To recognise and actively develop the cultural strengths and unique heritage of the village and surrounds.
5. To establish a community spirit which encourages a quality lifestyle, supports health and social well-being, promotes family life and lifestyle choices.





# OUR VISION



- 1 Proposed gardens and picnic tables throughout the Corner Park with feature tree
- 2 Covered BBQ area with seating in Heritage Park
- 3 Tree Plantings along Residential Streets and install footpaths
- 4 Screen parks with shrubs from Residential dwellings and plant shade trees
- 5 Install exercise area, a skate park/pump track within Heritage Park or Captain Cook Park
- 6 Install Tourism directional signage at Corner Park and Triangle park Toilets and install a community noticeboard at the hall.





# MAIN AREA CONCEPT PLAN





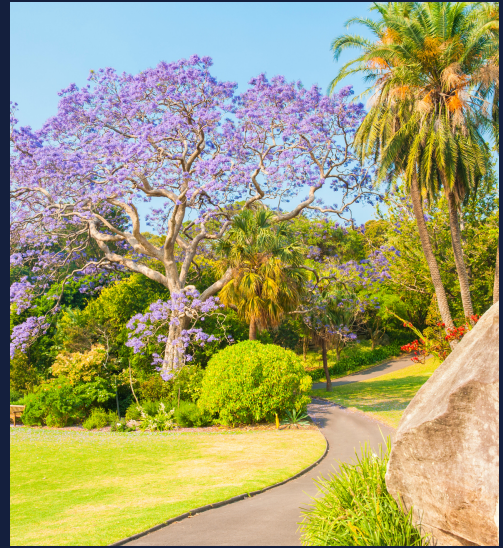
# KEY ACTIONS FOR URBENVILLE



Provide more youth facilities and attractions



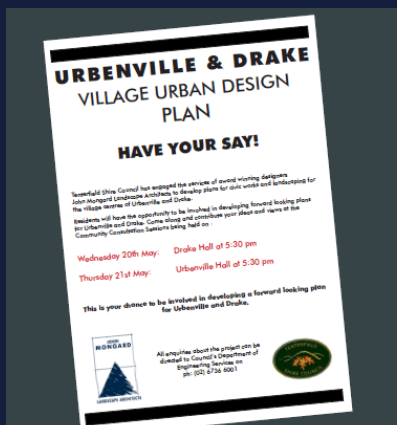
Improvements to public spaces



Create inviting meeting area within Corner Park with a feature tree



Installation of Tourism Signage showing scenic assets and an information board



# COMMUNITY CONSULTATION

The community of Urbenville were invited to brainstorm ideas and issues for the future of the village centre in January 2022. The first village Urban design was adopted by Council in 2015 where community consultation was held on the 21 May 2015 where the residents workshopped ideas and Staff at Tenterfield Shire Council also have viewed the draft plans and included future works into the plans.

Residents have prioritised the following ideas for improvements:

- 1 Improve visitor information: create a 'Where to go' brochure with map and postcards.
- 2 Provide more youth facilities and attractions.
- 3 Keep Urbenville beautiful and easy to maintain.
- 4 Promote the history and timber town and dairy town story and heritage.
- 5 Corner Block Park: Create a great meeting place, a big tree.
- 6 Plant more trees and improve footpaths.
- 7 Tourism Signage - advertise the great scenic assets and an information board.

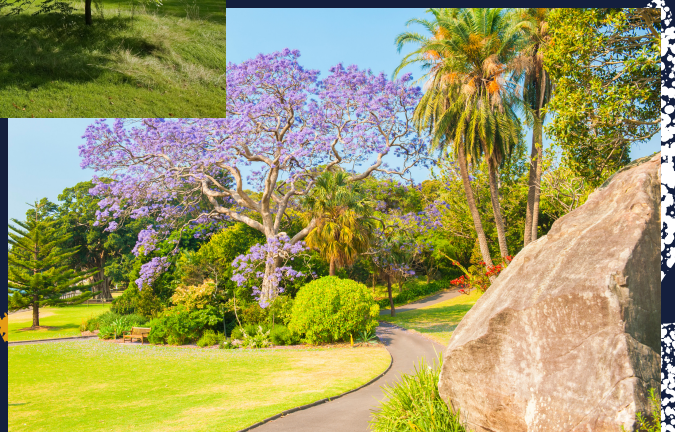
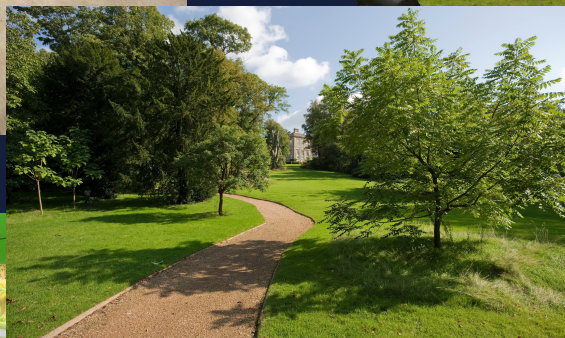
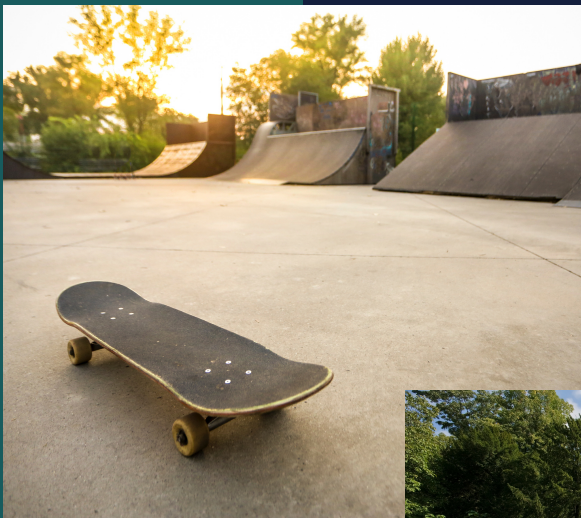




# PUBLIC OPEN SPACE

Tenterfield Shire Council in conjunction with the Urbenville Progress Association are seeking to identify future works to revitalise the village through the following projects;

- Corner Park - Create a great meeting place, plant a big tree e.g. Jacaranda.
- Promote History and timber town and dairy town story and heritage.
- Seating and a covered BBQ area in one of the parks.
- Create better entries into the village.
- Install exercise equipment and skate park in Captain Cook Park or Heritage Park.





# LINKAGES

Footpaths facilitate two primary groups of activities; moving activities and stationary activities. Good footpath design with suitable materials and furniture can successfully cater for both.

- Increased safety for pedestrians.
- Improves facilities for pedestrians (improves accessibility).
- May help to increase walking as a mode of transport (environmental benefits).
- Walking can improve health and fitness.

Footpath improvements along Beaury Street, Boomi Street and Welch Street to the Primary School are the priority footpaths within Urbenville with Tooloom Street and Urban Street footpath improvements to follow.

These improvements will provide separation from local traffic, accessibility, increased use of both spaces, and most importantly link the two spaces together.

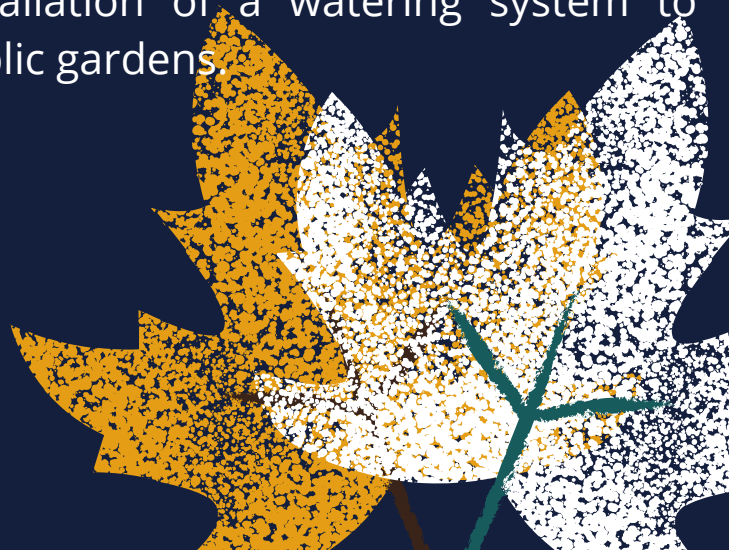




# LANDSCAPING



- Proposed tree planting along the residential footpath.
- Proposed tree planting around the playgrounds and toilet area to provide a more welcoming and shaded space to visit.
- Planting a feature tree eg. Jacaranda and gardens in Corner Park to create a welcoming place to meet.
- Construct a covered BBQ area with seating in Heritage park will provide a meeting place for the residents and visitors.
- Plant screening plants/gardens of upgrade fencing in Parks to provide privacy to dwellings the neighbor the park.
- Installation of a watering system to public gardens.





# TOURISM

Urbenville is a village set in a stunning rural landscape. Surrounded by excellent agricultural land and framed by a world heritage rainforest, Urbenville has a landscape worth traveling for.

Situated in the headwaters of the Clarence River, Urbenville lies nestled under Coutt's Crown. Surrounded by State and National Parks with areas of rainforest rich in its flora and fauna, this area provides fishing, fossicking, canoeing and seeming opportunities in its numerous nearby streams. Pioneer cottage Museum presents rooms just as they were when the early pioneers lived and worked in this rich farming and tall timber country.

## Ways to promote Tourism

- Develop an updated tourism brochure to engage visitors and promote places of interest.
- Work with National Parks.
- Include in advertising campaigns - showcasing the fascinating history and spectacular bush landscapes.





# IMPORTANT INFORMATION

## MOVING FORWARD

A range of village improvements have been proposed for Urbenville responding to ideas raised during analysis and in consultation with the community. Urbenville has a passionate and engaged community and presents itself as a great place to live and to visit. Low cost improvements include footpath, trees planting and interpretive signage. Higher cost items include covered BBQ area.

The Urbenville Concept Plan will provide a blueprint for future village improvements and a focus for improving the functioning and aesthetics of the village as funds and resources become available.

The Concept Plan acts as a valuable tool in seeking funding for the projects identified in to the future.

Proudly funded by



## CONTACT

Tenterfield Shire Council

247 Rouse Street  
(PO Box 214)  
TENTERFIELD NSW 2372

Phone: 02 6736 6000

Email: [council@tenterfield.nsw.gov.au](mailto:council@tenterfield.nsw.gov.au)

Website: [www.tenterfield.nsw.gov.au](http://www.tenterfield.nsw.gov.au)

