



Media Release

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COUNCIL WINS RETAIL, TOURISM & LEISURE AWARD

Mayor Peter Petty, Chief Executive Terry Dodds, Senior Economic Development Officer Harry Bolton, and Tourism Officer Caitlin Reid were in attendance at the Regional Development Australia Northern Inland (RDANI) Innovation Awards in Armidale on Friday evening when Council was announced winner of the Retail, Tourism & Leisure Award.

Caitlin accepted the Award on behalf of Council which featured the "*Tenterfield True*" brand. The Retail, Tourism & Leisure category was sponsored by Armidale Regional Council.

Mayor Peter Petty was delighted with the Award, saying "The *Tenterfield True* brand has given the business houses of Tenterfield focus and direction with the region growing in recognition". The Award reflects the combination of tourism and business working together in the community and in partnership with Council".

Innovation was in the spotlight with awardees from Wee Waa to Tenterfield, Wallabadah to Boggabilla.

Tenterfield business Blue Sky Contracting also achieved success, being Highly Commended for the Optus Armidale Manufacturing & Engineering Award.

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